



nanoENDO

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NanoEndo and Stellar Studios Take the Gold for nanoendo.com

NanoEndo is proud to announce its website, nanoendo.com, has been awarded a Gold Communicator Award from The Academy of Interactive and Visual Arts.

The website was developed in conjunction with Stellar Studios, a multimedia marketing agency based in Johnson City, TN. The Gold Communicator Award falls within the Websites, Websites Visual Appeal category and recognizes nanoendo.com for its unique design characteristics and overall esthetic appeal.

"We really wanted to create something different that stands out from our competitors. My father and business partner, Dr. McSpadden, is distinguished as one of the world's foremost endodontic file designers and he considers the One Endo file to be the best overall file design he's ever seen. When we founded NanoEndo LLC to bring the One Endo file to market, I knew that our website would become the cornerstone of our efforts and I wanted its design to highlight the same uniqueness in thought and attention to detail evident in my dad's instrument design. I have a long history of working with Stellar Studios to create award winning multimedia designs and it was a forgone conclusion that they would help us achieve our goals. Stellar Studios is an outstanding agency with tremendous talent and we are very fortunate to count them among our friends and partners."

- JT McSpadden, President NanoEndo LLC

The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. Founded two decades ago, The Communicator Awards receives over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. The Communicator Awards is sanctioned and judged by the Academy of Interactive & Visual Arts, an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. AIVA members include executives from organizations such as Airtype Studio, Big Spaceship, Conde Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, Lockheed Martin, MTV Networks, Pitney Bowes, rabble+rouser, Sotheby's Institute of Art, Time, Inc, Victoria's Secret, Wired, and Yahoo!

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